

SHY THOUGHTS TO SAVAGE CONTENT



PINTEREST

[HTTP://WWW.ACHIEVHERPERFECTION.COM](http://www.achievherperfection.com)

*"When we do
the best we can,
we never know
what miracle is
wrought in our
life, or in the
life of another."
– Helen Keller*



WHAT TO EXPECT:

Pinterest Overview

PINTEREST CHECK LIST

Create a Pinterest Business Account

Create Pinnable images on your blog

For every personal pin you post- repin another persons

Include Keywords in your pin descriptions

Create a Pining Schedule

Follow other people in your niche

Add Keywords to your profile

Arrange your boards for importance

Pin High Quality images

Revise old pins

Link to your blog on your profile

Join Pinning Boards

Use the promote your pin feature

Link back to your social media channels in pins

Make your board titles SEO friendly

Create a theme with your boards

Create specific Boards for each area of your blog

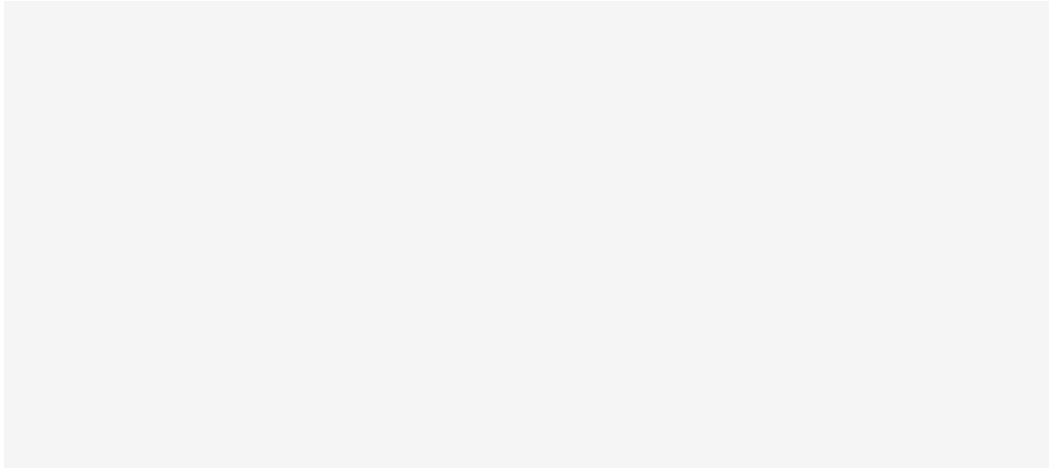
Promote your pinterest account on other channels

Use a professional pic of yourself for pinterest avatar

Add a pin widget to your blog for easy pinning

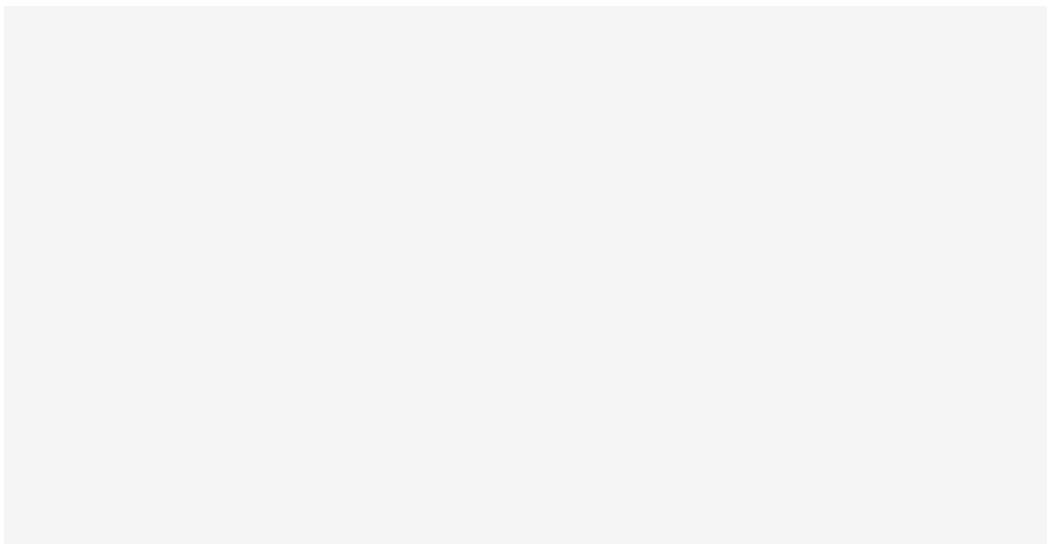
Add call to actions in your pin description

WHAT BOARDS WILL YOU JOIN?



Use <http://pingroupie.com/> to find groups to join

WHAT ARE YOUR BOARD CATEGORIES?



PINTEREST TRAINING

Click the link below to view some of my favorite pinterest trainings using the tool tailwind!

https://www.youtube.com/watch?v=PTDT-_sBtns

<https://www.youtube.com/watch?v=-RPTa8-Gnw0>