

# SHY THOUGHTS TO SAVAGE CONTENT

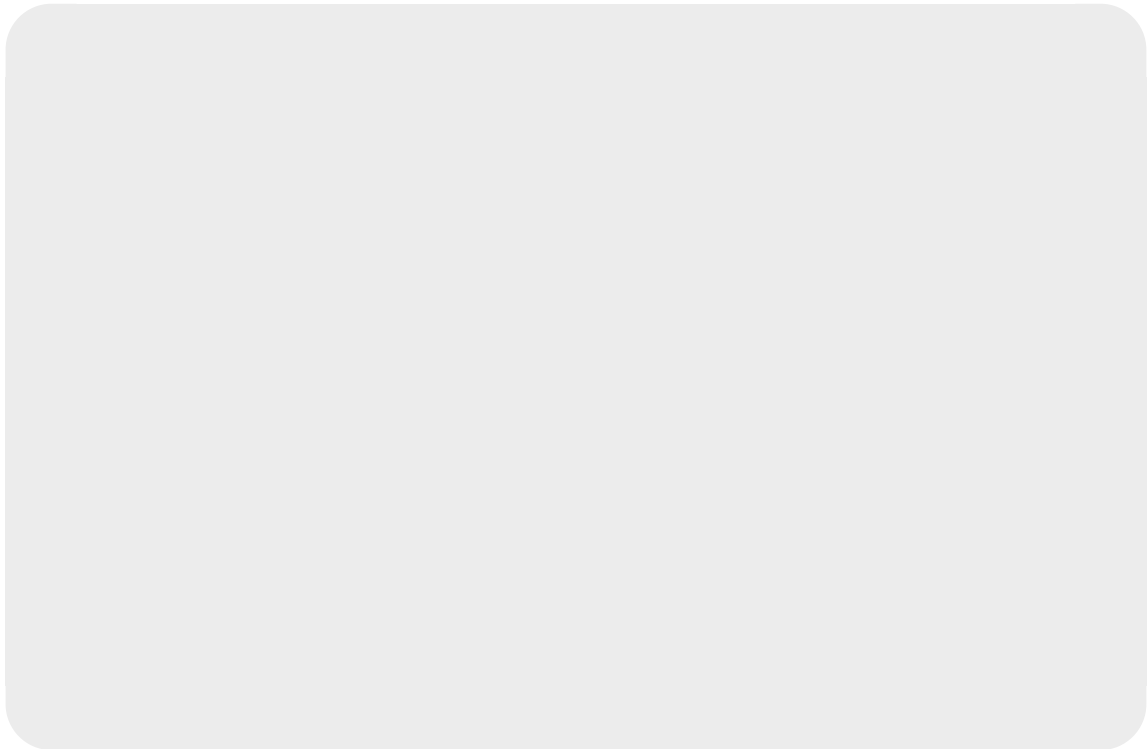


# FOLLOWERS INTO READERS

[HTTP://WWW.ACHIEVERPERFECTION.COM](http://www.achieverperfection.com)

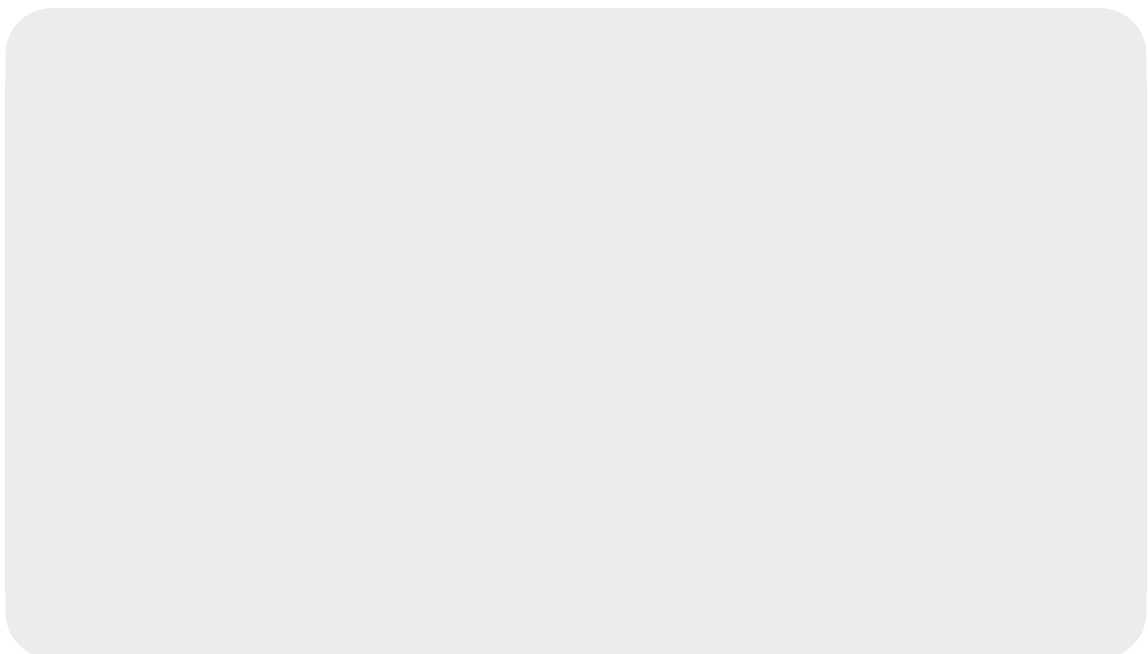
# TRANSPARENCY

What are you willing to share with your readers?  
What are 5 things that make up who you are?



# CONNECTION

Go through your reader avatar and highlight the areas that you and your ideal reader have in common



# THINGS YOU CAN DO THAT WILL CREATE SOLID CONNECTION FOR YOUR READERS

**Create a story line of photos**

**Share secret facts and pictures about  
your life they may not know**

**Photograph or share a video that  
resonates with you and your reader**

**Create a draw my life video and share  
(youtube this idea for inspiration)**

# ADDITIONAL TIPS

## Small Call to Actions

Double tap if...

Drop and emoji to...

Tag 3 friends if...

Comment your favorite...

## Big Call to Actions

Share this if you...

Screenshot and repost if...

Click the link in my bio to...

# STORIES AND LIVE IDEAS

Talk about your favorite food or place to travel

Talk about your why (why did you start blogging)

Give tips on your niche

Talk about success and struggles

Include a personal story about a trip you just took

Start a series on your lives or stories that people will look forward to weekly

Give the latest news in your niche and how its effecting you

Share a personal story about your past

Talk about your favorite hobbies (things that make you human)

Share a milestone in your life (graduating, opening a new business, marriage etc))

Ask people about their opinion on something

Do a poll in your lives (IG should be rolling out this feature soon)