

SHY THOUGHTS TO SAVAGE CONTENT



BLOG OCCURENCES

[HTTP://WWW.ACHIEVERPERFECTION.COM](http://www.achieverperfection.com)

*“Nothing is
impossible, the
word itself says
“I’m possible”!*

—Audrey

Hepburn

BLOG FREQUENCY

Setting a blog schedule is important. It's impossible for me to tell you how often to blog because everyone's readers all have different expectations.

What I can do is guide you to tracking what works best for your blog and show you how to optimize on that frequency.

Some of your readers may find that reading all of their favorite blogs work best in the morning or others on their lunch breaks.

In order to know what works best for you, you will need to look at your statistics a rack your frequency. You will be tracking how many visitors and subscribers read and open your post.

Within the next 3 to 4 weeks you will schedule your blog post for publication at different times.

Week 1- 7am

Week 2- 11:30pm

Week 3- 4pm

Week 4- 8pm

Be sure to come back to this worksheet to track your data below.

Week 1 stats:

Week 2 stats:

Week 3 stats:

Week 4: stats:

If you are not sure how to track your page views use the google analytics guide in this module.

Your tracking will give you insight on perfect post times and the popularity of your post