

SHY THOUGHTS TO SAVAGE CONTENT



AFFILIATE MARKETING & ADS

[HTTP://WWW.ACHIEVHERPERFECTION.COM](http://www.achievehisperfection.com)

*“Ordinary can’t possibly
be extraordinary
without taking risk. You
have to learn to be
uncomfortable with
being comfortable to
truly reach your highest
potential.”*

-Nicole Bithchie



WHAT TO EXPECT:

Affiliate Marketing

Ad Networks

FTC GUIDELINES

The same rules apply to affiliate marketing as they do with sponsorships. Be sure to check the previous model with guidelines. Remember that within affiliate marketing the no follow link to linking affiliate!

POTENTIAL AFFILIATES

Compose a list of at least 10-15 potential networks you would like to work with based upon what they offer

Company Name	Potential items/services	Pay out

PAST POST FOR OPTIMIZATION

POST

**POTENTIAL
SERVICE PRODUCT
TO LINK**

1. _____

1. _____

2. _____

2. _____

3. _____

3. _____

4. _____

4. _____

5. _____

5. _____

6. _____

6. _____

7. _____

7. _____

Example of affiliate linking through
tutorial:

[Fake Nails No Acrylic](#)

Other ways to affiliate link:

- Include links in youtube videos
- Link out to email list (depending on email provider)
- write a review
- Social Media
- Casual conversation integration
- Product Recommendations

Example of regular blog post with affiliate links:

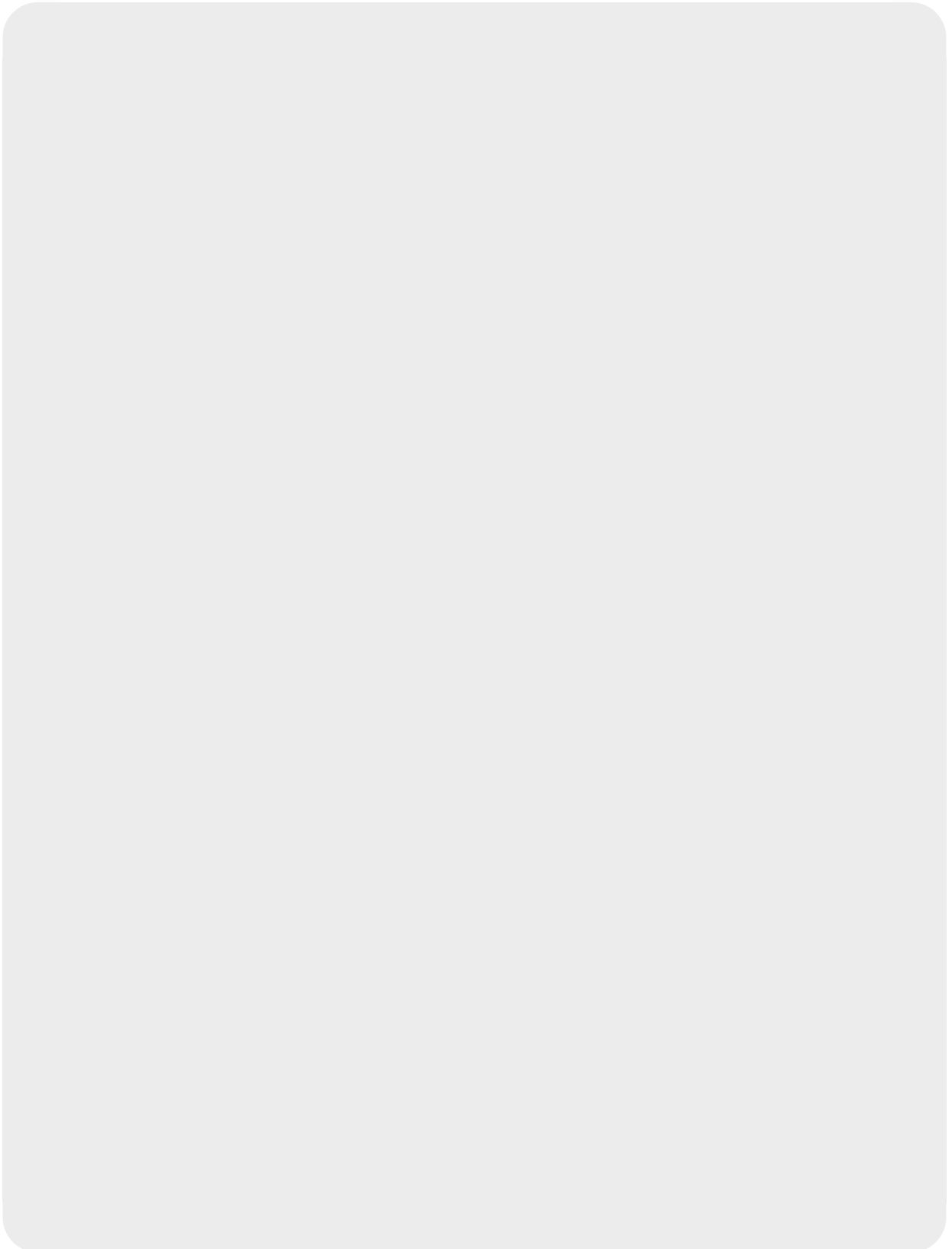
I replaced my energy sucking habits with, edifying mindset growth behaviors. For example, increasing my reading habits! I've read more books in the past two months than I've read in the past two years.



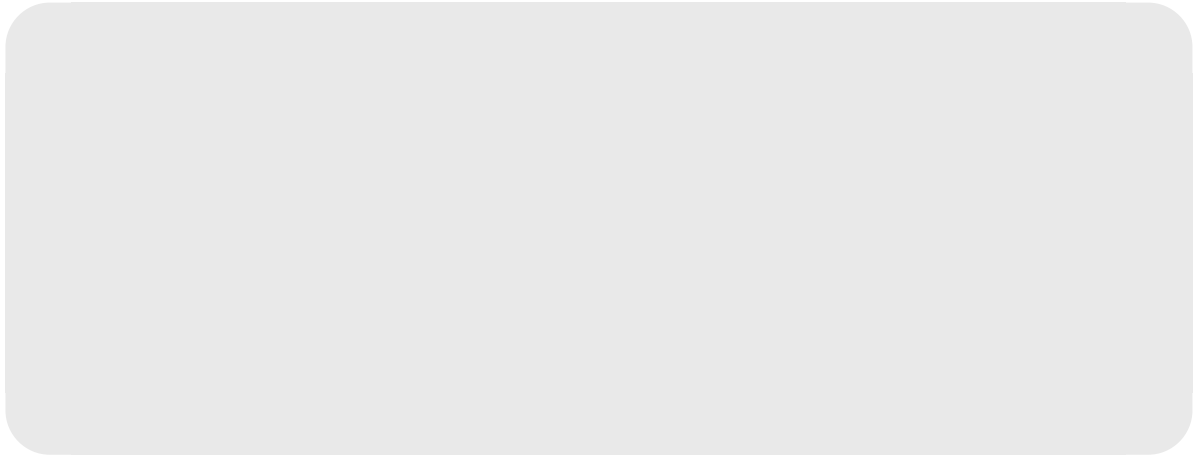
And I was only able to do this because I made it a conscious effort to be mindful of my time!

Side note if you HAVEN'T read **Big Magic** get your life together and start reading!

Pick one of the ways to market an affiliate link above and create mock content below including the affiliate link (or prospective link). Will it be a tutorial? A casual conversation blog post where you strategically include the link?

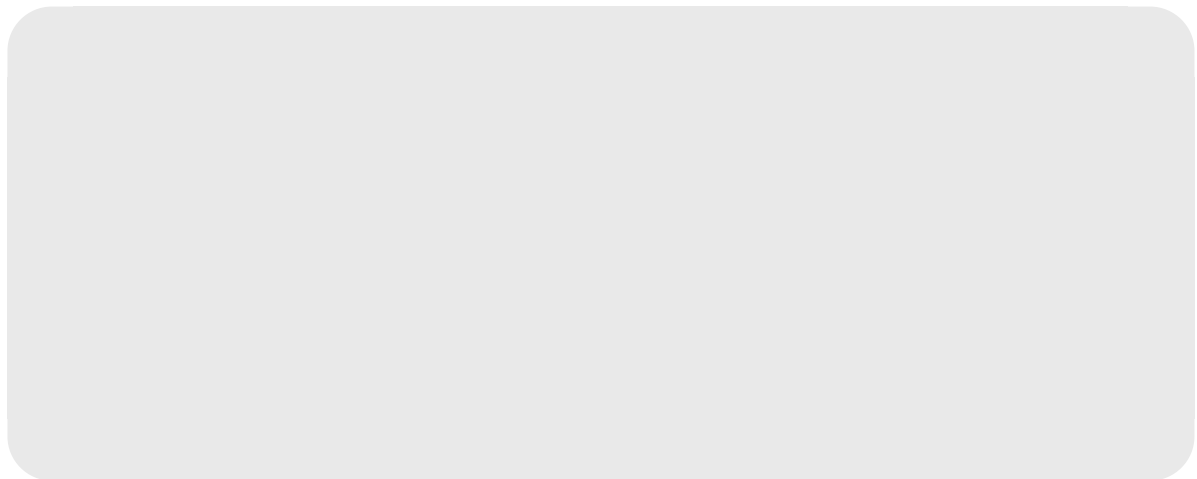


If you are successful apart of a network that has various products you can market choose one product and list different blog post ideas that include that product below



ADS

What ad networks will you apply for and include on your blog?



What companies would you allow to buy ad space on your blog?

